

SCIDpda Board Meeting Minutes

March 9, 2016

Legacy House

803 S Lane St

Seattle, WA 98104

Members Present: Karen Yoshitomi, Jared Jonson, Wayne Lau, Casey Huang, Michael Itti, David Chang

Staff Present: Maiko Winkler-Chin, Vern Wood, Michael Omura, Janet Smith, Monica Lauw, Jamie Lee, Barbara Cole, Emiko Mizuki

Guests: Mark Gau, Board candidate, Jen Reyes, Board candidate, Aileen Balahadia, Board candidate, Jerilyn Young, Board candidate, Wendy Watanabe and Barry Mar, Strategic Plan Consultants

1. Call to Order

The meeting was called to order by Wayne Lau, Vice Chair, at 5:41 p.m.

2. Board Action & Approval

- a. **Resolution 16-03-09-01:** We, the Seattle Chinatown International District Preservation and Development Authority Board, approve the February 2016 Minutes.

Moved: Karen Yoshitomi

Seconded: Jared Jonson

Board approved unanimously

- b. **Resolution 16-03-09-02:** We, the Seattle Chinatown International District Preservation and Development Authority Board, approve the February 2016 Expenditure Reports.

Moved: Karen Yoshitomi

Seconded: David Chang

Board approved unanimously

c. **Staff Reports:**

Jamie Lee mentioned that the CID Spring Clean is occurring on Saturday, April 30th and instructed Board members to contact her or Eliza Chan, Hing Hay Coworks Program Coordinator who is also providing planning support of the Spring Clean, in the event that any wish to help secure sponsorship for the event. She explained that sponsorship levels for the CID Spring Clean range from \$500 to \$1,000 and that \$8,000 is still needed. Jamie Lee also stated that flyers and shirts for the event are to follow soon and that she will most likely need the Board's help with registration on the day of the event.

Wayne Lau asked about the status of the Senior Services budget as well as vacancies within the department. Emiko Mizuki stated that Legacy House has not had any vacancies within the past three months but does have one this month and that everything is going according to plan. Vern Wood also mentioned that while the year is off to a good start, we should expect to see vacancies throughout the year.

3. Board Discussion

SCIDpda Fundraiser Brainstorm: Monica Lauw requested input from the Board in regard to the program of the SCIDpda annual fundraiser.

Monica Lauw explained that a compelling presentation preceding the Raise the Paddle portion of the event is still to be determined. She gave the Board some background information, explaining that in years past, SCIDpda had often

showcased Legacy House with a resident, former resident, or family of a resident speaking as the presentation preceding the Raise the Paddle. She also explained that last year, SCIDpda focused the Raise the Paddle on all programs in a short film.

Vern Wood suggested that SCIDpda focus on affordable housing and try to get a resident or former resident to speak prior to the Raise the Paddle. Wayne Lau also suggested mentioning or thinking about the importance of having a safe, stable shelter. Karen Yoshitomi suggested thinking about Hing Hay Coworks or funding for more affordable housing in the district. Jared Jonson stated that live speakers are the most impactful, and Wayne Lau also mentioned that the fundraiser should clearly differentiate itself from a capital campaign, making sure that guests realize that proceeds are for general operating purposes rather than for a specific project. Aileen Balahadia suggested that SCIDpda focus on all programs once more, highlighting the wide coverage of and connection between older and younger community members.

4. Board Discussion

Review Memorandum of Agreement with SDOT for Canton Alley Project

Jamie Lee briefed Board members on the background of the Canton Alley project, explaining that the revitalization project has been in progress for four years. She explained that this Memorandum of Agreement (MOA) is the step to repaving the alley, as it has been sinking and leaking water into the neighboring buildings. Jamie Lee stated that IDEA Space has leveraged half a million dollars to repave the alley from various sources, including the City of Seattle's Office of Economic Development and the Department of Neighborhoods, to name a few, and this MOA with Seattle Department of Transportation (SDOT) presents very low risk for SCIDpda.

Jamie Lee noted that the City will be responsible for managing the grant and the project at the advice of SCIDpda. SCIDpda will also provide community outreach, which will be compensated by the City and will fund IDEA Space staff member Ching Chan's time.

IDEA Space will continue to hold alley activation events during the summer. There are \$36,570 in extra funding that IDEA Space hopes to use for lighting of the alley; however, if SDOT goes over budget, they will then need to use those extra funds thus resulting in a less desirable activation outcome overall (e.g., a paved alley but no lighting supplied). In addition to outreach, SCIDpda is also responsible for notifying the community of construction notifications. Jamie Lee clarified that this project originally stemmed from a joint project tied with the historic Nord Alley in Pioneer Square.

Jamie Lee finally clarified that discussion on this MOA is to simply update the Board. Only Executive Director Maiko Winkler-Chin is required to sign the MOA.

5. Board Discussion/Action

Strategic Plan Discussion

Wendy Watanabe and Barry Mar began the continued strategic plan discussion by looking over the vision statement that Mark Gau and Jared Jonson had worked on from the time of the last SCIDpda Board meeting in February. Jared Jonson gave a brief overview of the vision statement and explained to the Board that both he and Mark Gau wished to create a vision of the strategic plan as what it should be. During their initial discussion, both Jared Jonson and Mark Gau noticed the difference between the SCIDpda's mission statement and the SCIDpda Board's vision. They explained that the SCIDpda mission is more outward-looking, while the vision statement should be inward-looking and should inform both the Board and staff what the organization should focus on internally.

Mark Gau further explained that two vision statements were created and the Board needed to make a decision on which vision statement to choose. Wayne Lau asked what the differing emphases are in the vision statements. Mark Gau responded that the first vision statement encapsulated four items: the need to feel like a neighborhood with a strong sense of community and mix of residential and commercial spaces, a mix in housing containing both low and high income, a neighborhood with predominantly small businesses present, and a physical reminder of

Chinatown's heritage and past, e.g., a gate or other historic landmark. The second vision statement acted as more of a "living witness."

The Board then voted on which vision statement to choose. Eight Board members chose option 1, while 1 Board member chose option 2. The Board also decided that the option 1 vision statement should be amended in its wording to be more inclusive. The Board concluded that the vision statement will be finalized during the next Board meeting in April, giving Board members more time to digest the vision statements.

Wendy Watanabe and Barry Mar then instructed the Board to move onto Line of Business (LOB) work. Wendy Watanabe asked working groups if the number of items listed on the LOB worksheet was reflective of large scale goals. Jared Jonson replied that for Real Estate, "building relationships in industry and being in decision-making process" sounds like a goal statement for the entire Real Estate LOB. Casey Huang added to Jared Jonson's statement, asking how much SCIDpda has accomplished in a consulting role and how best to let others know of SCIDpda's expertise. Jen Reyes suggested that SCIDpda's website provide more information on SCIDpda's work around Real Estate.

Mark Gau mentioned that he wished to see how each LOB ties back specifically to the SCIDpda mission, stating that items listed so far were good but not specific enough. Wendy Watanabe then suggested that LOB working groups get more specific and bring back more detailed items by the next Board meeting in April.

Maiko Winkler-Chin also mentioned that Real Estate development involves influencing policy around factors such as historic codes and policy. Aileen Balahadia asked about Asset Management in relation to Real Estate, and Maiko Winkler-Chin explained that the Real Estate, Asset Management, and Property Management LOBs are all connected. Maiko Winkler-Chin also stated that during the Asset Management conversation, commercial asset management was discussed rather than residential. Wendy Watanabe then suggested that further homework for the next meeting should be to contemplate whether Asset Management should be a part of Real Estate. She instructed Asset Management and Real Estate working groups to come together for LOB meetings going forward and for Asset Management to include the residential aspect in their discussion.

Wendy Watanabe then moved the Board along to discuss Property Management. She stated that the work returned by the Property Management group lacked specific goals. Mark Gau suggested that the Property Management LOB group create a goal statement similar to the goal statement given for IDEA Space, and Karen Yoshitomi suggested the importance of ensuring that SCIDpda is able to communicate the vision of Property Management as it relates to the SCIDpda mission.

Moving onto IDEA Space, Jamie Lee provided a few comments, explaining that the IDEA Space LOB working group thought about property owners and buildings with the goal of making building better, safer, affordable, and desirable for both business and residence. Jamie Lee mentioned that another goal is to help Little Saigon build capacity, such as helping the neighborhood to have more landownership, and overall ensuring that Little Saigon's integrity remains intact and grows. She also stated that one of the goals is to make systemic change on the day-to-day public safety efforts, allowing that day-to-day experience to inform public safety change on the policy level.

Aileen Balahadia discussed the first goal around IDEA Space's Real Estate work, stating that it relates to Real Estate and Property Management within SCIDpda and that the goal is to allow IDEA Space's Real Estate work to become less siloed from the rest of the organization. The goal also involves community control, capacity building, and making sure there is community building within the property owners and small businesses, but also maintaining local control. Aileen Balahadia also stated that IDEA Space needs to refine its focus, as it is impossible to work with the roughly 400 businesses within the neighborhood.

Wendy Watanabe suggested thinking about staff capacity issues in the next rounds of discussion. She also recommended that all working groups think of what these statements are really about and to come up with goals that can be accomplished within three years. Michael Itti stated that IDEA Space needs to think about how to re-prioritize and re-focus its staff structure. Wendy Watanabe also recommended that working groups think about how to de-silo LOBs in next rounds of discussion.

Wendy Watanabe instructed working groups to begin thinking about stakeholder input in the next rounds of discussion. She then instructed groups to find dates for further meetings.

6. Adjourn

Wayne Lau adjourned the meeting at 7:08 p.m.