

Request for Qualifications:

Due: Monday, February 25th, 2019 by 9:00 AM

MAYNARD ALLEY REVITALIZATION: Conceptual Design



Project Summary & Background

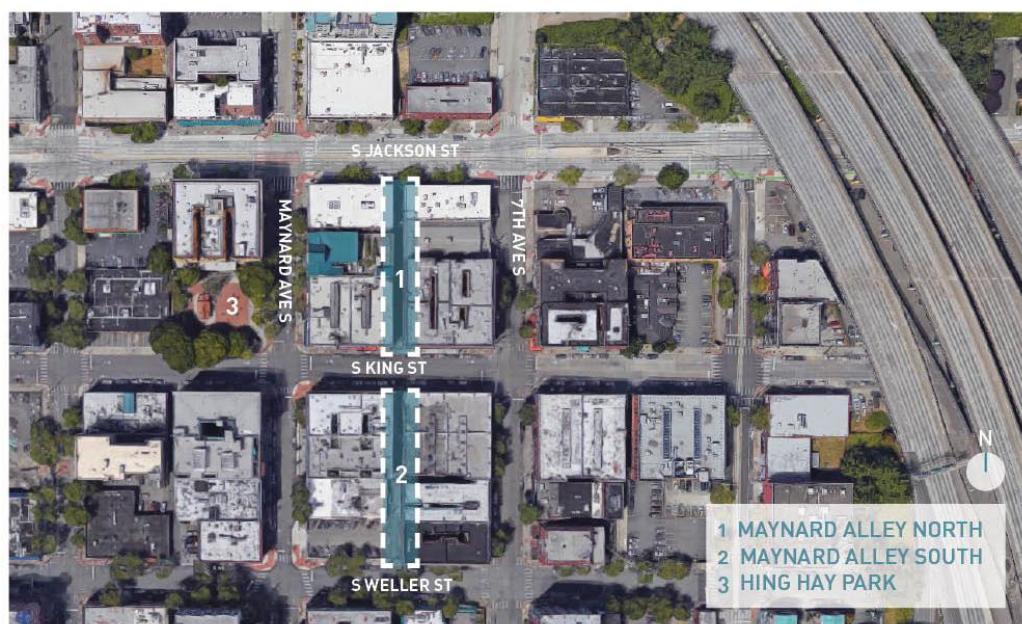
The Maynard Alley Partnership (MAP) and the Seattle Chinatown International District Preservation and Development Authority (SCIDpda) are seeking a designer or artist to create a conceptual design – considering the community feedback gathered thus far – for revitalizing north and south Maynard Alley. The goal of this project is to transform Maynard Alley into a safer, community-oriented, and pedestrian-friendly place by eventually implementing some or all of the strategies from the conceptual design. *This Request for Qualifications only pertains to the creation of a conceptual design and does not include implementation funding.*

Since the summer of 2017, MAP and SCIDpda have been conducting community outreach and engagement with CID residents, property owners, visitors, and other stakeholders about rethinking Maynard Alley. These findings have been compiled into a report, which can be viewed [here](#). In the fall of 2018, we partnered with a University of Washington Landscape Architecture studio class to further engage with the community. Students proposed and gathered feedback multiple conceptual designs and asked the community to vote for their top three concepts. This process and summary of findings and most preferred concepts can be found [here](#).

Project Site: Maynard Alley

Maynard Alley is two blocks long and runs north-south between S Jackson St & S Weller St and Maynard Ave S & 7th Ave S. Maynard Alley is located in the Chinatown International District (CID) is one of three historic alleys in Seattle. The other two historic alleys are Canton Alley, also in the CID, and Post Alley at Pike Place Market.

Maynard Alley is and will continue to be a highly utilitarian space. Trash and food waste containers line the alley, which serve nearby restaurants, other businesses, and residents. Service trucks drive through at least three times to pick up waste bags, and personal vehicles use the alley to access garages leading into residential buildings. Concepts proposed will consider these restrictions and other alley and right-of-way (ROW) requirements from the [Seattle Department of Transportation \(SDOT\)](#) and [International Special Review District Board \(ISRD\)](#).



Project Scope & Budget

The goal of this project is to transform Maynard Alley into a safer, community-oriented, and pedestrian-friendly place by eventually implementing some or all of the strategies from the conceptual design. The selected designer will create conceptual designs and work with any necessary sub-consultants (engineering, lighting, etc.) to ensure baseline feasibility of the proposal.

This is a community-driven project and funds from the Seattle Department of Neighborhoods are available through September 15, 2019. The selected designer will have a budget of \$10,000. This budget will cover time attending community and stakeholder meetings, working with any necessary sub-consultants, producing several draft concepts, and creating a final conceptual design. *See in more detail under **Project Budget**.*

A successful Maynard Alley Concept will:

- (1) Enhance the public right-of-way and pedestrian experience, and provides opportunities for community interactions.
- (2) Consider utilitarian nature of the alley and requirements from SDOT, SDCI, ISRD, and other entities.
- (3) Consider and reflect community feedback given thus far and throughout the project's duration.

Project Budget

\$10,000	<ul style="list-style-type: none">• Goal: Create 1, community supported, concept for Maynard Alley. Tasks include:<ul style="list-style-type: none">○ Understand and consolidate all engagement and concept work completed thus far for Maynard Alley○ Create 2 to 3 <i>draft</i> concepts for Maynard Alley○ Attend 1 alley party/open house to present draft concepts○ Attend and present at 2 to 3 MAP meetings (~1 hour each)○ Meet with ISRD and SDOT staff (~1 hour each)○ Attend and present at ISRD briefing (~1 hour)○ Subcontract with other professional consultants on an as needed basis (engineering, structural, lighting, etc.)
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Timeline and Process (2019)

- (1) **January 25** – RFQ is released
- (2) **February 25** – RFQ closes and applications are due by **9:00 AM on Monday February 25th**.
- (3) **February 26 through March 1** – Finalists are notified via email
- (4) **March 4 through 8** – Finalist interviews
- (5) **April 5** – Selected consultant is under contract with SCIDpda
- (6) **April** – Consultant meets with Maynard Alley Partnership (MAP), ISRD, and SDOT staff
- (7) **May** – Shares with MAP digitally about concepts
- (8) **June** – ISRD briefing to present 2-3 concepts for Maynard Alley
- (9) **June** – Open House #3; consultant presents 2-3 concepts for Maynard Alley to community
- (10) **July** – Consultant meets w/ MAP
- (11) **September** – Final concept completed

Proposal Evaluation Criteria

The ideal candidate and RFQ response should demonstrate:

- Understanding of project scope and alley context and network
- Experience with similarly scaled projects and projects in the right-of-way (other alleys, parks, streets, sidewalks, etc.)
- Experience with community-led design projects and creative community engagement strategies
- Experience with local municipal entities (Seattle Department of Transportation - SDOT, Seattle Department of Inspections & Construction - SDCI, Seattle Office of Arts & Culture - OAC)
- Experience with historic review boards (such as International Special Review District, Pioneer Square Preservation Board, etc.)

How to Apply & RFQ Deliverables

Please send your RFQ response via email to project coordinator An Huynh (anh@scidpda.org ; (206) 838-8715) by **Monday, February 25th, 2019 by 9:00 AM. Please send one single letter-size PDF document that contains the following:**

1. Designer statement explaining:
 - a) Your philosophy or vision for how your work and experience would contribute to this project. (1 page)
 - b) How your work can address the 3 project goals outlined under “Project Scope” (1-2 pages)
2. Portfolio and/or resume of relevant experience. Please include **three to five** related projects.

Please direct any questions to An Huynh (anh@scidpda.org ; (206) 838-8715).

EXISTING SITE: MAYNARD ALLEY NORTH



EXISTING SITE: MAYNARD ALLEY SOUTH

