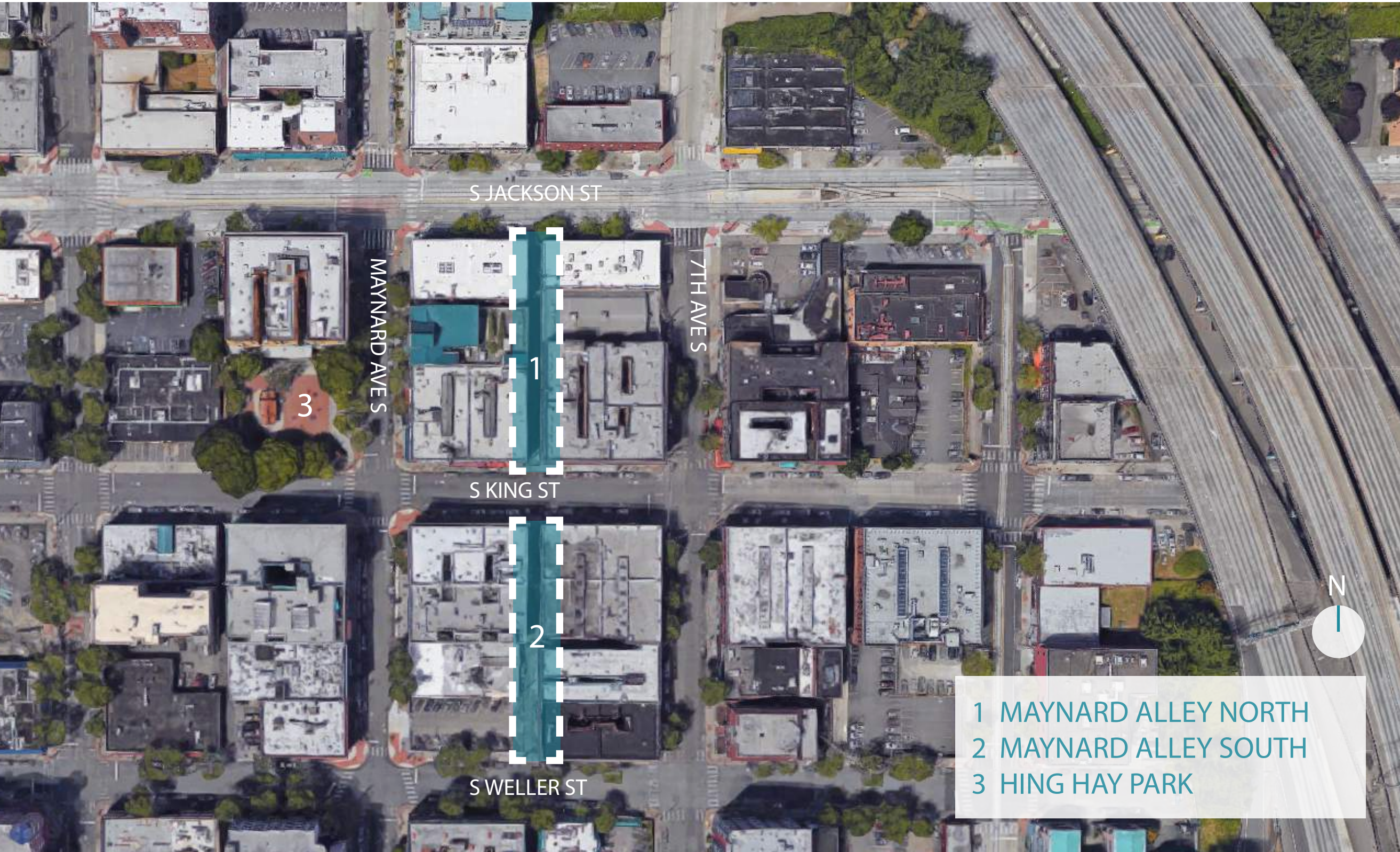


MAYNARD ALLEY OVERVIEW



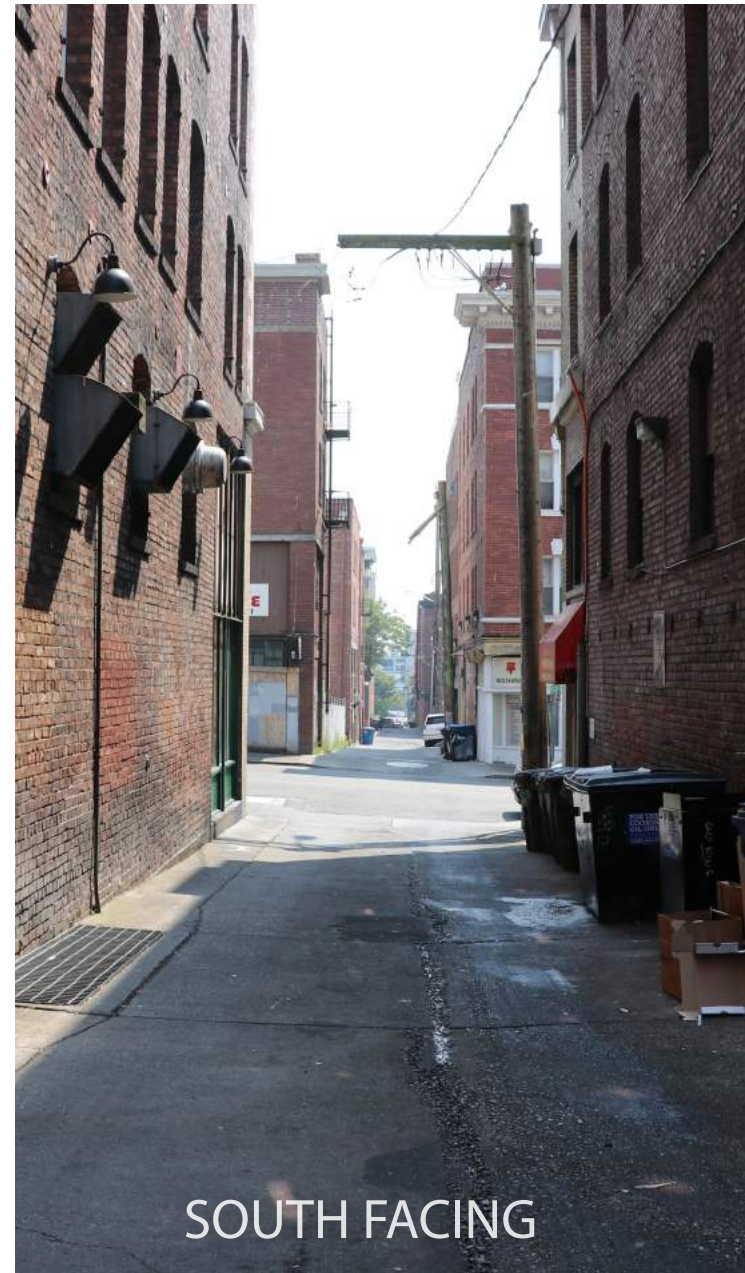


Building Present Uses gathered from King County Parcel Viewer. Aerial photos taken from Google Maps.

MAYNARD ALLEY NORTH

MAYNARD ALLEY NORTH //

EXISTING SITE PHOTOS



MAYNARD ALLEY NORTH // EAST FACADE



282.35 ft.



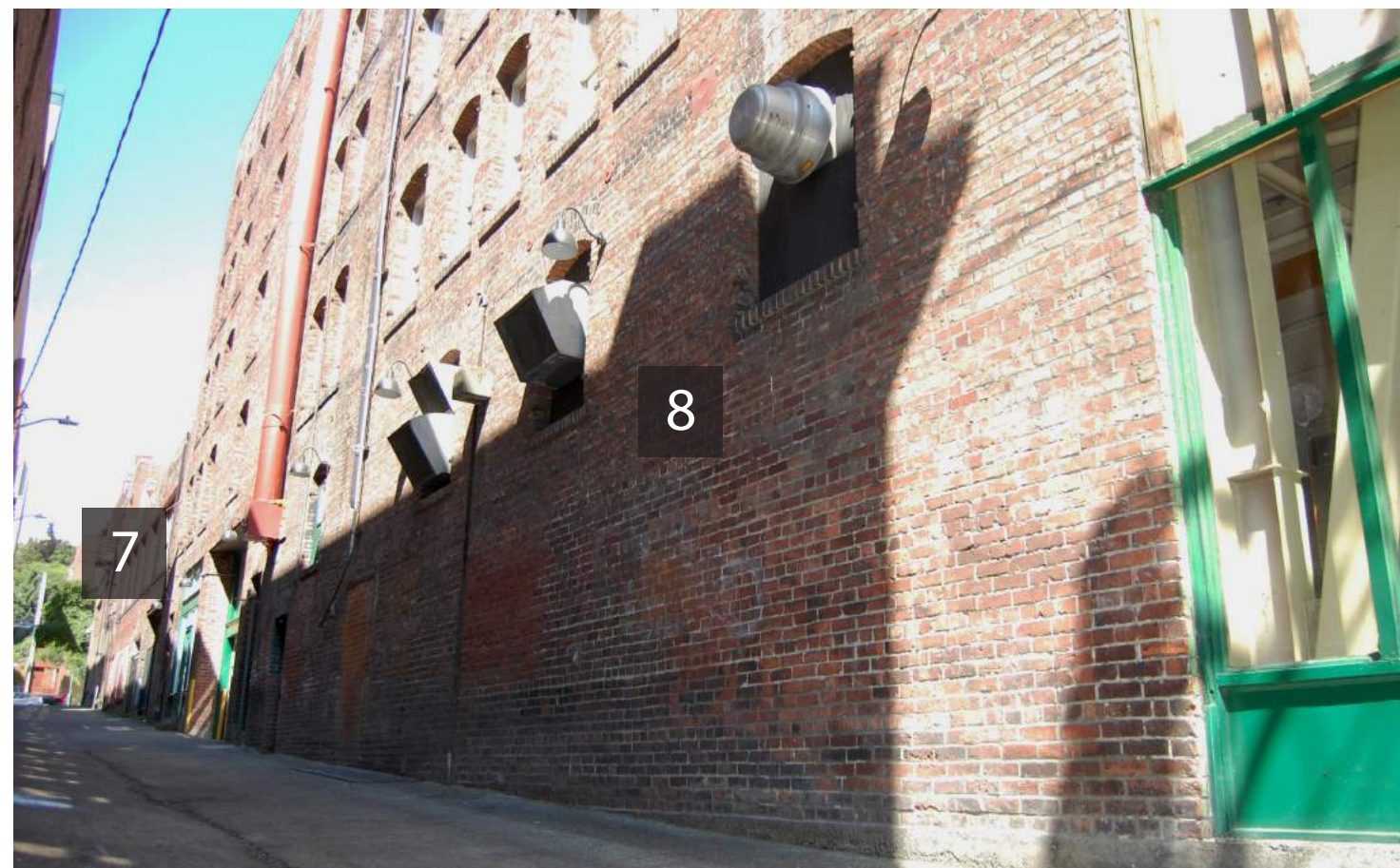
Alley width (between buildings): 16.2 ft.

NOT TO SCALE. Measurements estimated using Google Maps Measure Distance tool and King County Parcel Viewer. Aerial photo by Google Maps, site photos by Lauren Wong.

S JACKSON ST



S KING ST



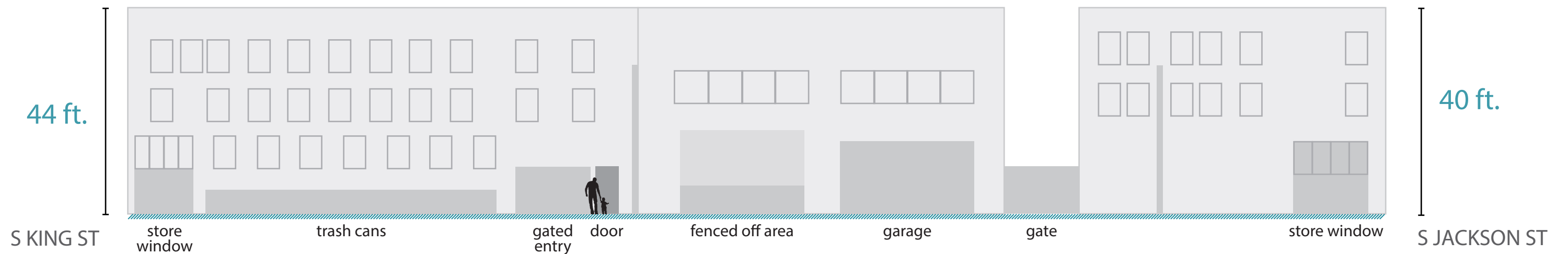
- 5 APARTMENT (MIXED USE)
- 6 OFFICE BUILDING
- 7 ART/MUSEUM/SOC SRVC
- 8 RETAIL STORE

MAYNARD ALLEY NORTH //

WEST FACADE

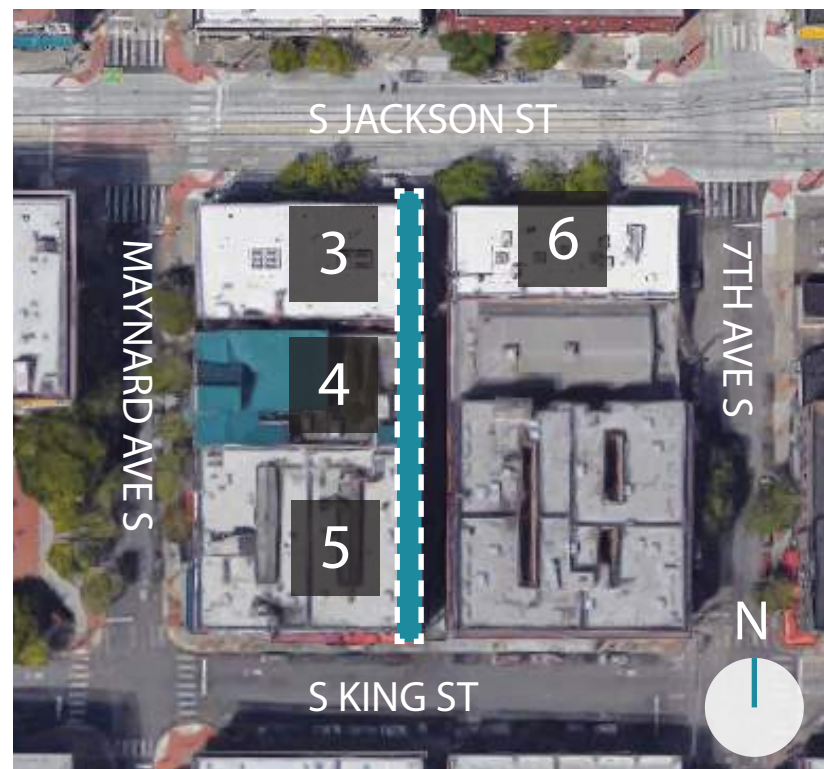


282.35 ft.



Alley width (between buildings): 16.2 ft.

NOT TO SCALE. Measurements estimated using Google Maps Measure Distance tool and King County Parcel Viewer. Aerial photo by Google Maps, site photos by Lauren Wong.



- 3 APARTMENT (MIXED USE)
- 4 APARTMENT (MIXED USE)
- 5 APARTMENT (MIXED USE)
- 6 OFFICE BUILDING

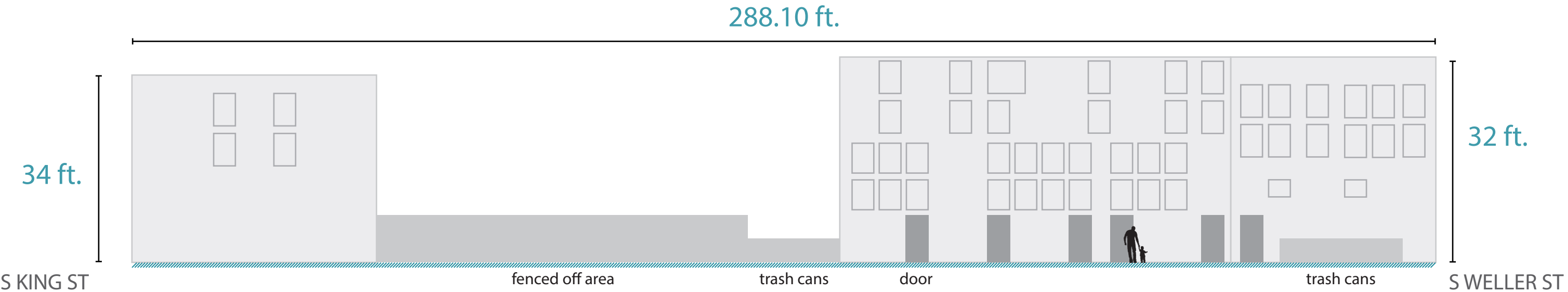
MAYNARD ALLEY SOUTH

MAYNARD ALLEY SOUTH //

EXISTING SITE PHOTOS

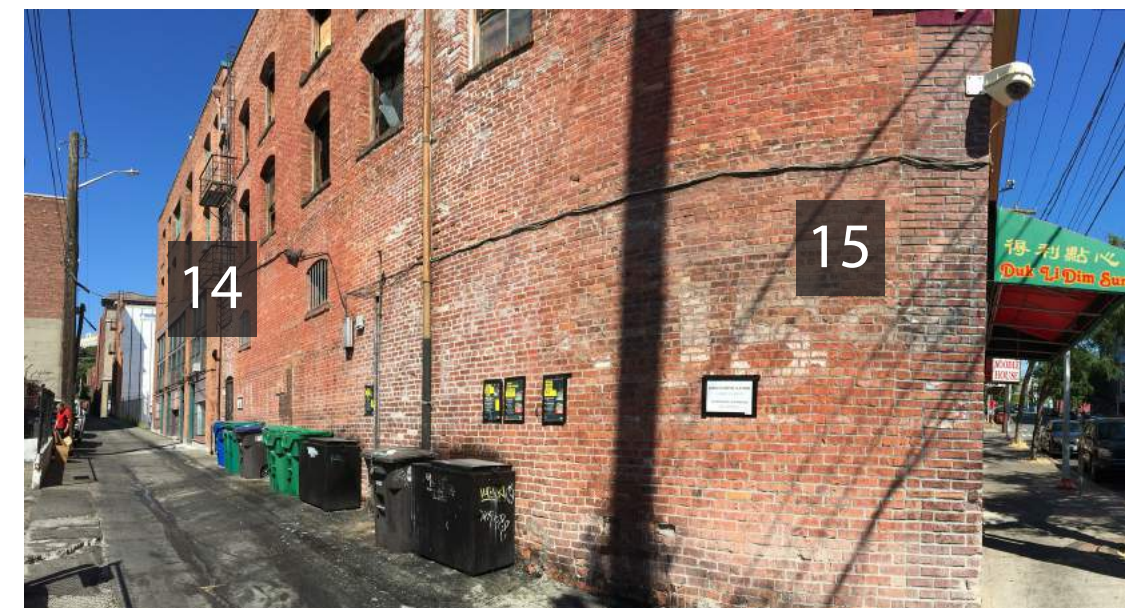
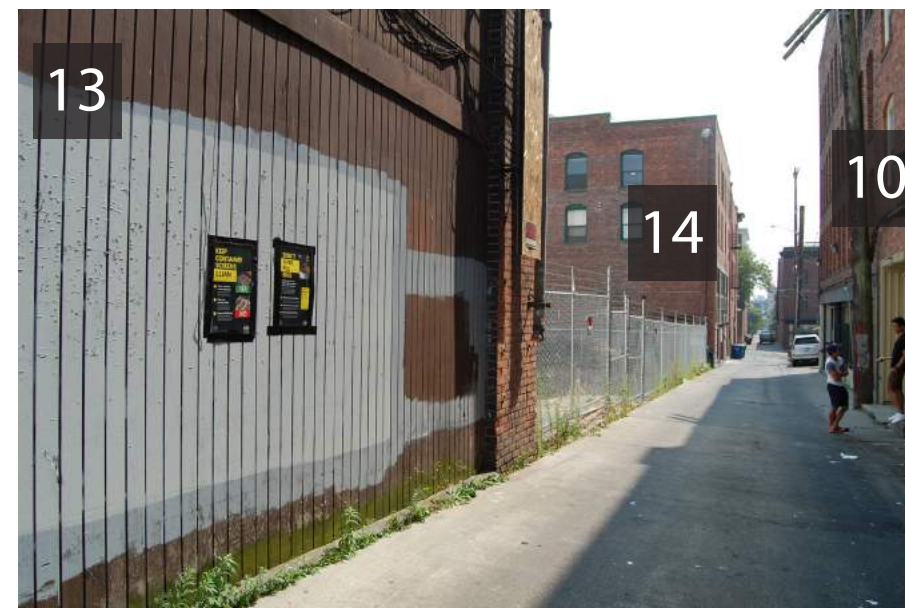


MAYNARD ALLEY SOUTH // EAST FACADE



Alley width (between buildings): 16.2 ft.

NOT TO SCALE. Measurements estimated using Google Maps Measure Distance tool and King County Parcel Viewer. Aerial photo by Google Maps, site photos by Lauren Wong.



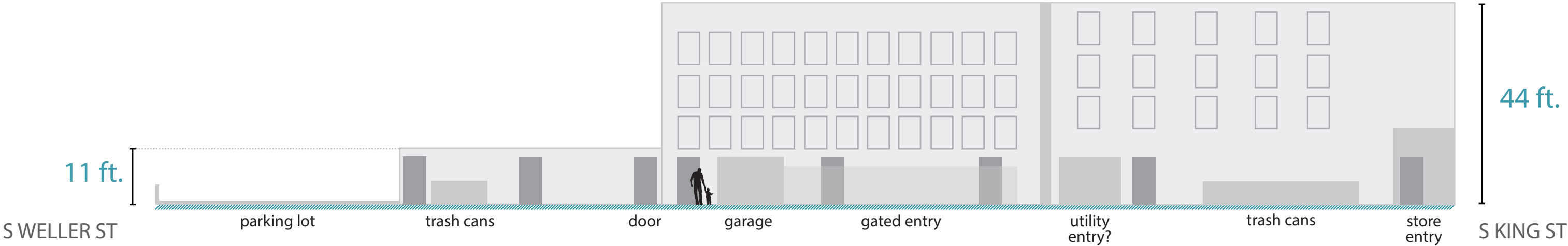
- 10 HISTORIC PROP (RESIDENCE)
- 13 RETAIL STORE
- 14 APARTMENT (MIXED USE)
- 15 RETAIL STORE

MAYNARD ALLEY SOUTH //

WEST FACADE



288.10 ft.



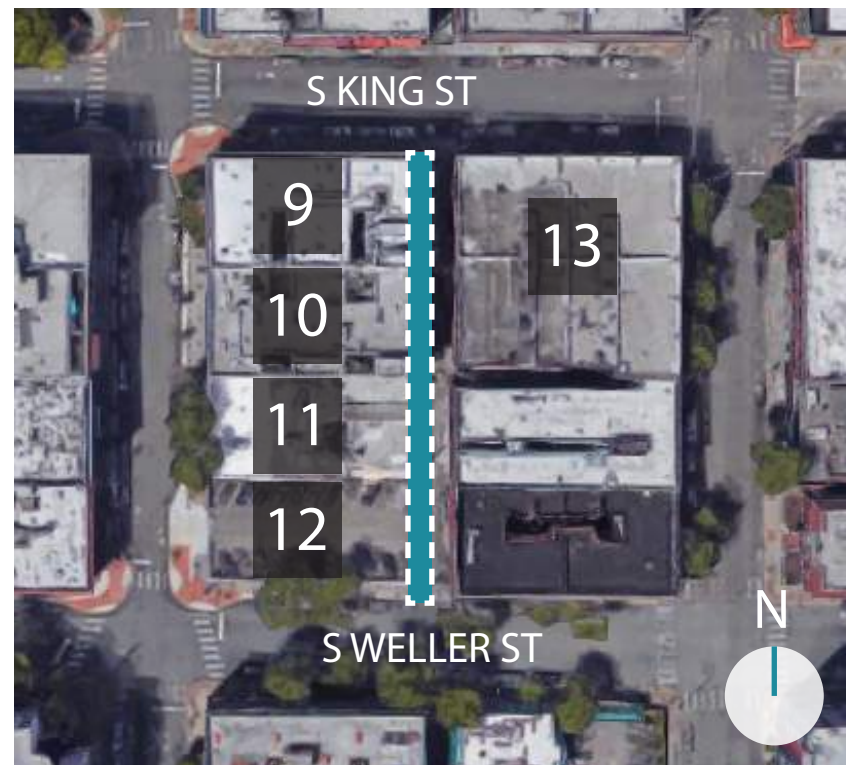
Alley width (between buildings): 16.2 ft.

NOT TO SCALE. Measurements estimated using Google Maps Measure Distance tool and King County Parcel Viewer. Aerial photo by Google Maps, site photos by Lauren Wong.

S WELLER ST



S KING ST



- 9 APARTMENT (SUBSIDIZED)
- 10 HISTORIC PROP (RESIDENCE)
- 11 RESTAURANT/LOUNGE
- 12 PARKING (GARAGE)
- 13 RETAIL STORE

DESIGN CONCEPTS COMMUNITY FEEDBACK

STICKER VOTING

Jun.15

Alley Party

Jul.15 & Jul.16

Dragon Fest

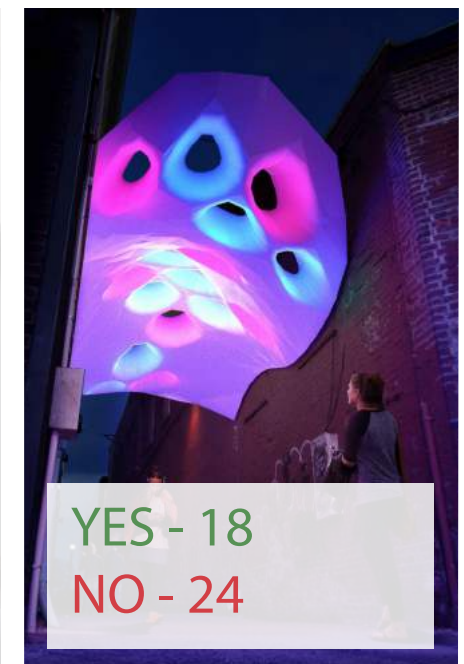
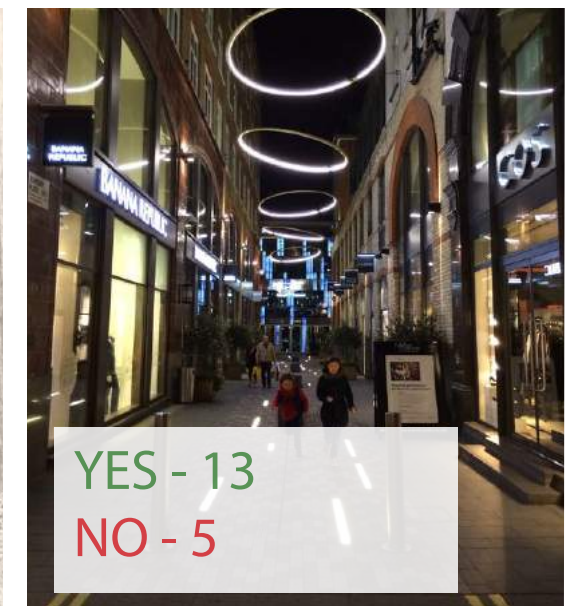
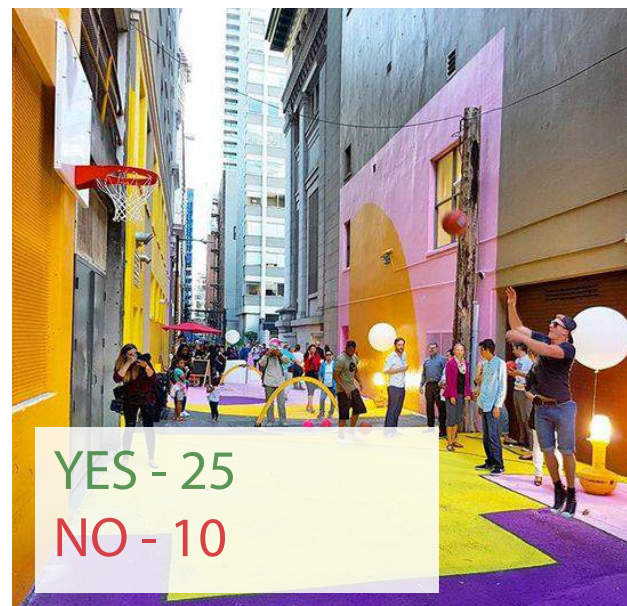
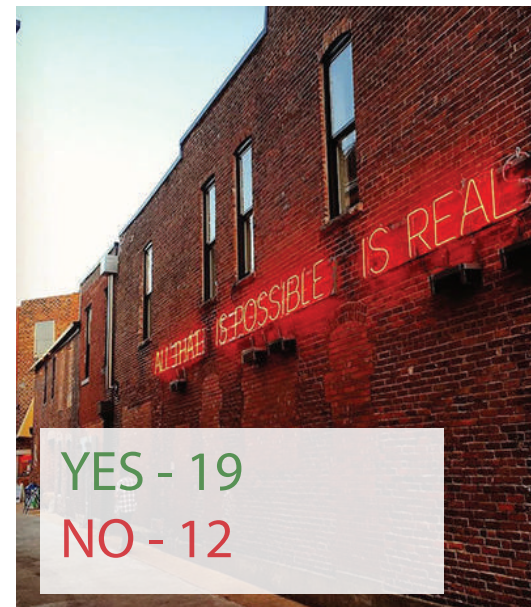
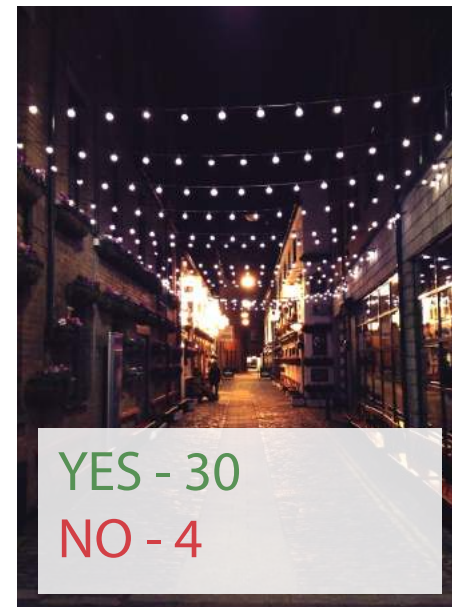
Jul.20

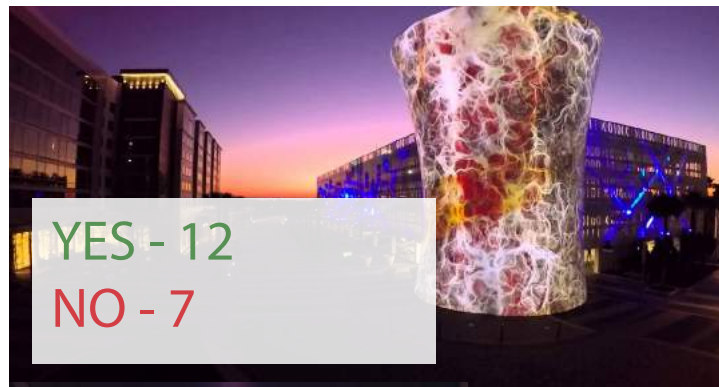
Alley Party

Aug.17

Alley Party

Three boards with 45 alley concepts were compiled by Studio Jefre, featuring a variety of design ideas ranging from creative lighting schemes to colorful suspended elements. Members of the C/ID community showed their preferences at four neighborhood events by placing stickers on preferred concepts (green) and least preferred concepts (red).





YES - 12
NO - 7



YES - 24
NO - 0



YES - 10
NO - 74



YES - 13
NO - 7



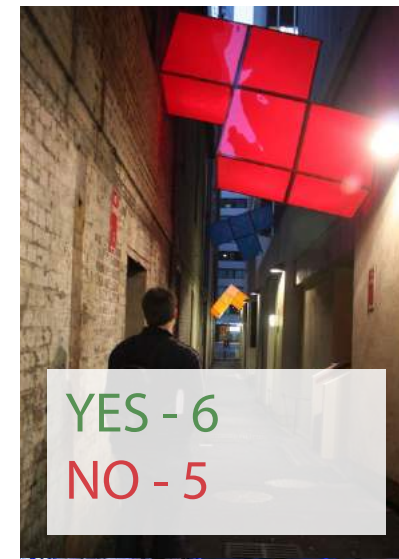
YES - 46
NO - 3



YES - 5
NO - 36



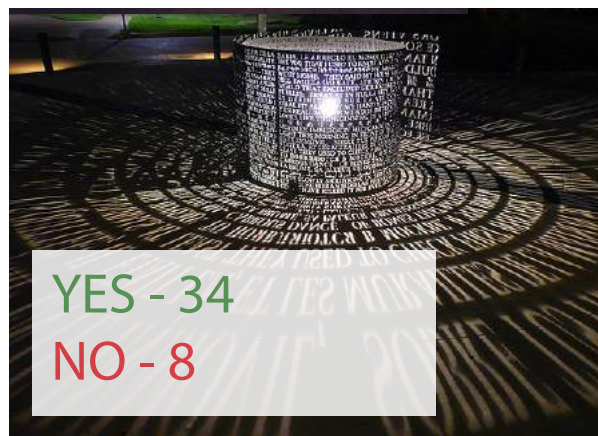
YES - 96
NO - 4



YES - 6
NO - 5



YES - 25
NO - 7



YES - 34
NO - 8



YES - 13
NO - 2



YES - 42
NO - 1



YES - 15
NO - 11



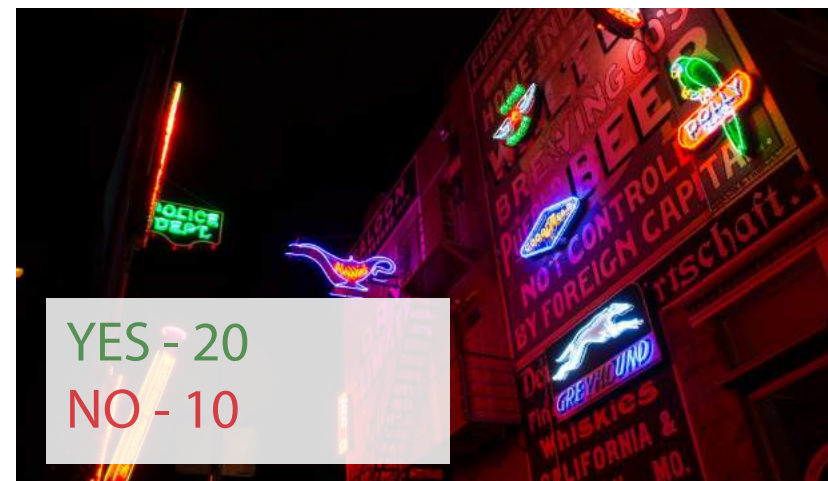
YES - 20
NO - 4



YES - 3
NO - 16



YES - 4
NO - 49



YES - 20
NO - 10



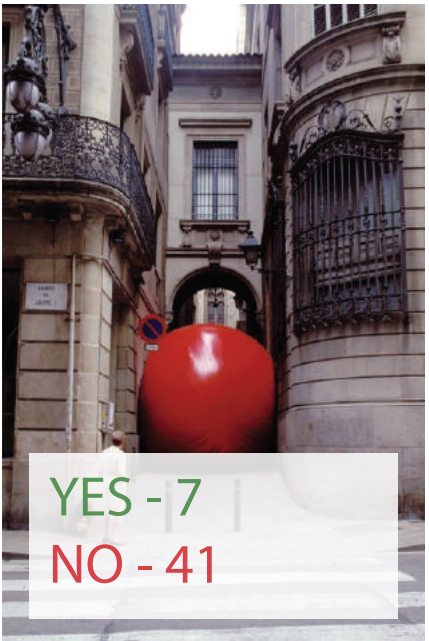
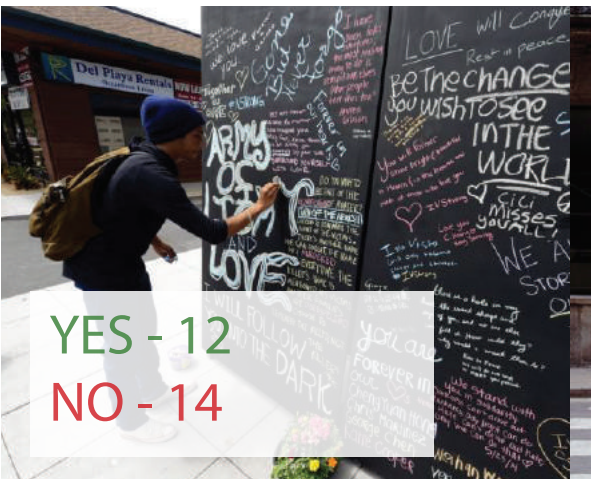
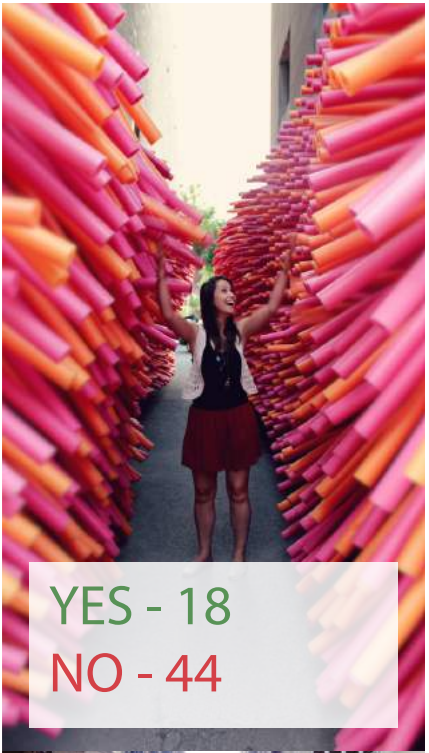
YES - 19
NO - 4

MAYNARD ALLEY MAP

JEFRÉ
Environmental Art + Coutuure Landscape



Revitalization Project: Visual Preference Survey

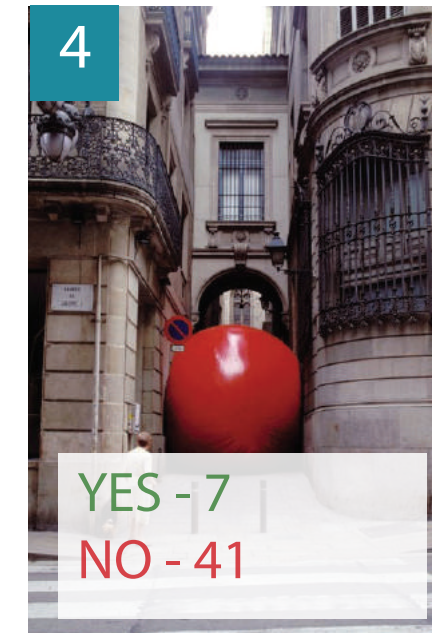
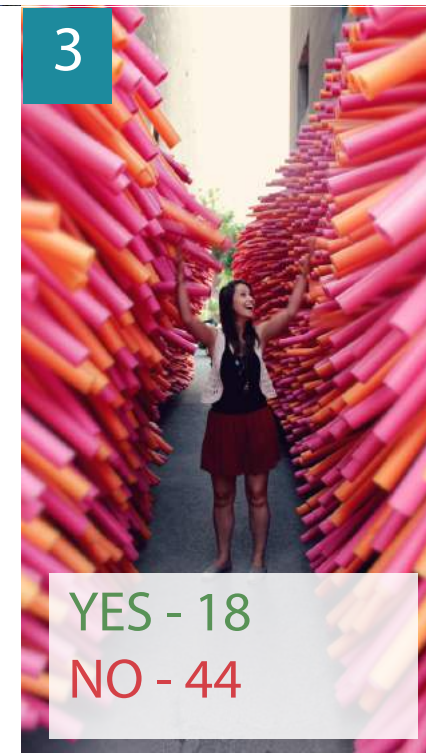


SUMMARY: MOST PREFERRED CONCEPTS



The top four preferred concepts included painted koi, suspended red lanterns, and suspended multicolored umbrellas. Not only were these the most preferred concepts, they also received very little negative feedback, indicating a consensus of ideas.

SUMMARY: LEAST PREFERRED CONCEPTS



The concepts with the most negative feedback featured graffiti, human statues, a noodle enclosure, and a giant red ball. These were among the most experimental ideas on the concept boards, with bold statements and colors.

SAMPLE OF ONLINE SURVEY RESULTS

An online survey asked participants to answer the following:

- Identify their role in the neighborhood
- One word describing Maynard Alley today
- One word describing their vision for Maynard Alley tomorrow
- Rank the top 3 elements they would like to see in Maynard Alley
- Rank the top 3 design elements they would like to see in Maynard Alley
- Describe (in open answer format) their vision for Maynard Alley
- Give any additional comments

Q: what best describes Maynard Alley today?

smelly
greasy
dirty
traditional
empty
wonderful

Q: what best describes your vision for Maynard Alley tomorrow?

bustling	garbage-free
lively	clean
safe	elegant
inviting	nice
beautiful	
relevant	

Survey participants were most interested in storefronts activity, street performers, street vendors, art/sculpture, lighting, and landscape elements.

Some visions for Maynard Alley:

- + “A symbol for the CID”
- + “Make it inviting for the public and represent the diverse cultures of the ID”
- + “An alley without shady activities like drugs, prostitution, or public urination”
- + “A beautiful and safe street connector with retail activity”
- + “An activated space with natural foot traffic that is better cconnected between the two sections”

SAMPLE OF RESIDENT SURVEY RESULTS

Maynard Alley 复兴项目调查

1. 以下哪一项最好地描述您的角色？

___ 企业主

___ CID 居民

___ 大西雅图居民

___ 其它（请注明）
2. 有哪个形容词能够最好地描述当前的 Maynard Alley？
3. 有哪个形容词能够最好地表述您对未来 Maynard Alley 的展望？
4. 请按顺序列出您期望在 Maynard Alley 看到的前三种计画元素。

___ 店面活动

___ 街头表演者

___ 摊贩

___ 闪现画展

___ 艺术装置

___ 活动派对/聚会
5. 请按顺序列出您期望在 Maynard Alley 融入的前三种设计元素。

___ 艺术品/雕塑品

___ 座位

___ 景观

___ 块石面路

___ 照明

___ 标志
6. 您对 Maynard Alley 有什么展望？
7. 意见：

Q: what best describes Maynard Alley today?

just an alley
remote
leisure
not bright enough
dirty and messy
brand new
dark
too noisy
too many homeless people
good

Q: what best describes your vision for Maynard Alley tomorrow?

safety first
clean
has green
vegetation view
has fair-price shop (grocery)
spacious
attractive
vigor
prosperous
pedestrian street in chinatown
innovation

Survey participants indicated they were most interested in seeing art installations, events/gatherings, storefronts activity, lighting, and landscape.

Some visions for Maynard Alley:
+Get the attentions from local residents and visitors
+Restaurant and businesses integrated
+Add new cultural elements
+Not too commercialized

TECHNICAL SPECIFICS / UTILITIES

