



SCIDpda

# SCIDpda 50th Anniversary 2025

Sponsorship Opportunities





## About SCIDpda

Since 1975, the Seattle Chinatown International District Preservation and Development Authority (SCIDpda) has supported the housing affordability, economy, health, safety, and cultural needs of residents, businesses, and larger community of the Chinatown International District (CID). Our work ranges from community-oriented services to community-minded real estate development. We are a steward and stabilizing force for the neighborhood, and continue to remain responsive to neighborhood needs during the pandemic while keeping our eyes on the road to economic recovery.

## Our Mission

**SCIDpda's mission is to preserve, promote and develop the Seattle Chinatown International District as a vibrant community and unique ethnic neighborhood.**

SCIDpda implements a holistic, comprehensive approach to community development. We provide service in 3 areas: affordable housing and commercial property management, community economic development and community engagement, and real estate development.

## A Word from Leadership

We are thrilled to announce that 2025 marks a significant milestone—the 50th anniversary of the Seattle Chinatown International District Preservation and Development Authority (SCIDpda). We invite you to join us in celebrating this momentous occasion, honoring our past, and envisioning a vibrant future for the Chinatown International District and its communities.

Since its establishment in 1975, SCIDpda has been dedicated to preserving the cultural heritage, economic vitality, and community resilience of the CID. Over the past five decades, we have witnessed incredible transformations not only to our community, but in the City of Seattle. Our neighborhood has overcome many challenges over the years, SCIDpda has been a constant and reliable institution and resource. The Chinatown ID is a cultural gem to the City of Seattle and State of Washington - and we are honored to have played such a pivotal role in this community.

As we reflect on our journey, we know that would not have been possible without the support of partners like you. We invite you to join us in celebrating SCIDpda's 50th anniversary- this year presents an exciting opportunity for your organization to engage with our mission and contribute to the ongoing vibrancy of the CID. Your support will help host a series of impactful events throughout the year, including a gala, community tours, and community events, all designed to celebrate our heritage and inspire future generations.

Enclosed in this packet, you will find detailed information about sponsorship opportunities, benefits, and ways to engage with our community. We would be delighted to discuss these options further and explore how your organization can play a pivotal role in this landmark year.

Please review the following materials and contact our Development & Communication Coordinator, Marion Emme, at [marione@scidpda.org](mailto:marione@scidpda.org) if you are interested in sponsoring or have any questions.

Thank you,



**Jamie Lee**  
*Co-Executive Director*

A stylized, handwritten signature in black ink, appearing to read 'J Lee'.



**Jared Jonson**  
*Co-Executive Director*

A stylized, handwritten signature in black ink, appearing to read 'Jared Jonson'.

## SCIDpda's 50th Year

As we turn 50, we want to celebrate all year round! Your sponsorship for our full 50th Year makes recognition of this milestone possible through various community events and our annual gala, which provides critical support for our ongoing work.

While we are still narrowing down details, our events are as follows:

- 50th Anniversary Kickoff event - Early Quarter 1 2025 (around Lunar New Year): A casual get together to kick off our 50th year.
- Neighborhood Tours: At least three neighborhood tours throughout the year for donors and supporters of SCIDpda.
- SCIDpda Bash: An early summer, outdoor get together to celebrate SCIDpda's work.
- 50th Anniversary Gala: November 8, 2025 at Victory Hall. Let's celebrate in style!
- 50th Anniversary Closing Event (December): A toast to the year and look forward to the next 50 years.

Sponsorships, event donations, and ticket sales fund SCIDpda's work to create affordable housing, support small businesses and families, and strengthen the CID's environment and communities.

**Your sponsorship will help ensure we realize a shared vision for the preservation and development of the CID as a vibrant community and unique ethnic neighborhood!**





# 50th Anniversary

## Sponsorship Levels & Benefits

EARLY BIRD RATES AVAILABLE UNTIL DECEMBER 31, 2024

### Diamond Sponsors

**\$50,000**

EARLY BIRD RATE  
**\$45,000**

- Logo on campaign website, event materials, social media, and marketing collateral for 50th Gala and all 50th Anniversary related events.
- Prominent logo placement at all event venues and on all digital and print materials.
- Opportunity to speak at 50th Anniversary Gala.
- Year-round recognition on our website and newsletters.
- Up to 10 tickets at our 50th Anniversary Gala.

### Platinum Sponsors

**\$25,000**

EARLY BIRD RATE  
**\$22,500**

- Logo on campaign website, event materials, social media, and marketing collateral for 50th Gala and all 50th Anniversary related events.
- Prominent logo placement at all event venues and on all digital and print materials.
- Year-round recognition on our website and newsletters.
- Up to 8 tickets at our 50th Anniversary Gala.

**Sponsorship Levels & Benefits Continued —→**

# 50th Anniversary

## Sponsorship Levels & Benefits Continued

EARLY BIRD RATES AVAILABLE UNTIL DECEMBER 31, 2024

### Gold Sponsors

**\$10,000**

EARLY BIRD RATE  
**\$9,000**

- Brand exposure on event marketing materials and platforms.
- Logo placement at all event venues and on digital and print materials.
- Year-round recognition on our website and newsletters.
- Up to 4 tickets at our 50th Anniversary Gala.

### Silver Sponsors

**\$5,000**

EARLY BIRD RATE  
**\$4,500**

- Brand exposure on select event marketing materials.
- Logo placement at event venues and on digital materials.
- Recognition on our website and newsletters.
- Up to 2 tickets at our 50th Anniversary Gala.

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**Sponsorship Pledges & Questions:** Please contact Development and Communication Coordinator, Marion Emme, at [marione@scidpda.org](mailto:marione@scidpda.org)